

PacPrint13: Ricoh Australia

22 Apr 2013 | [Comment now](#)

Key highlights of the exhibitor's stand at PacPrint13

Ricoh will showcase a range of production solutions at PacPrint, including hardware and software. Visitors can look out for a number of new releases. For instance, Ricoh will offer technology updates to its Pro C901 series of colour digital presses, incorporating the latest controller technologies. The technology updates to the Pro C901 series will improve file and quality reproduction, says the vendor. The upgrade will be complemented by a wider range of supported media. These updates aim to take the Pro C901 into new markets.

Ricoh says users will see immediate benefits from enhancements to the C901's media support, duty cycle and controller.

The Ricoh stand will also be the proud production site of the *PacPrint Daily*, the trade show newspaper being produced by *ProPrint* live at the exhibition. Visitors to the show can grab their copy of the *Daily* as they enter the show and head over to the Ricoh stand to see how it is printed.

Ricoh has revealed that a whole new product will be launched at the show, but it is remaining tight-lipped on details. The vendor would only say that the product further expands Ricoh's production offering and is the perfect fit for current market demands.

Other technology exhibits are not so secret. Ricoh recently launched its Extended Media Dryer option for the high-volume Ricoh InfoPrint 5000 GP model. This dryer increases the machine's application across direct mail, books and general commercial work and opens up applications with higher ink coverage on a broader range of media. The Extended Media Dryer option is a new in-field update for the InfoPrint 5000 GP model.

Ricoh's InfoPrint 5000 range of inkjet continuous-feed printers competes against systems offered by Océ, HP and Kodak. The manufacturer says one of the key advantages of the InfoPrint 5000 over rivals is that its print heads offer the longest life in the industry. InfoPrint 5000 machines have printed more than 35 billion impressions since the model was first launched.

Ricoh Australia, www.ricoh.com.au, Stand 3600



Ricoh Pro C901

Related Articles

[PacPrint13: Spicers](#)

[PacPrint13: Tharstern Australia](#)

[PacPrint13: Screen](#)

[PacPrint13: Roland DG Australia](#)

[PacPrint13: Quote & Print](#)