



GINA BALDASSARRE | SEPTEMBER 20, 2013

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Do you have a disaster contingency plan?



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The fires in NSW earlier this month proved once more that Mother Nature can be harsh and unexpected.

While you can't always predict disaster, you can prepare for any [contingency](#) by making sure all your business systems and data are safe.

Matt Dixon, head of Ricoh IT Services, believes SMB owners wondering whether it's worth spending money on disaster [recovery](#) should consider how they would feel if they did lose all their critical data.

"Many are prepared to run the risk because they think it won't happen to them, but they should look at disaster recovery as a kind of an [insurance policy](#)," Dixon said.

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